

Exclusive Global Conference for Sellers

Commerce Summit 2018



Commerce Summit 2018 Participation and Sponsorship Information

-Inspiration for future innovations and trends-

May 28th-30th, 2018
@ Minamiboso Tomiura Royal Hotel

What is Commerce Summit?



Exclusive global conference participated by invite-only. Discussion among decision makers, experts, and leaders of commerce to lead the next trend.

Commerce Summit is an exclusive global conference with sellers (Direct, Retails, Distributions) and partners of high expertise and management . Experts from various backgrounds will discuss latest trends and bolder innovations, latest case studies and solutions of direct marketing, CRM, and Omni-channels. In this only once a year event, you will broaden marketing perspectives in this growing field of commerce, interact and strengthen networking to win both domestically and internationally in the fast-paced competitive market.

【Overview】

Date: May 28th (Mon) – 30th (Wed), 2 nights stay

Place: Minamiboso Tomiura Royal Hotel (Chiba, Japan)

Participants: Limit to 200 people *Conduct screening

Sponsored by: Comexposium Japan K.K.

Voices of Seller Participants



Drinks

I got new perspectives from the overseas key note speakers – which I usually do not get daily. By applying to my work, it helped me to develop new strategies.



Food

From the panel discussion and presentations, I got the latest case studies and information. I realized what we lack and got hints to improve our channels.



Apparel

Lots of companies have stores and I heard about their challenges and efforts with EC and Omni-channels. I also met with partners that are strong in this field.



There were sellers and partners from various backgrounds and industries. My network got expanded and I want to refer to them when I need to make new policies and plans.

Cosmetics/Toiletries

■ 2017 Participating Sellers

3M Japan

Actus

ADASTRIA

ANGFA

ASKUL

BAYCREW'S

BEAMS

Benesse Corporation

BOOKOFF CORPORATION

Canon Marketing Japan

CROOZ

Dell

Eisai

Esola forest,Inc

EVERY

EZAKI GLICO

Fujicco Co., Ltd.

Golf Digest Online

HIBIYA-KADAN FLORAL

I-ne

JIMOS

KAMEDA SEIKA

Kenkou corporation

KOBAYASHI Pharmaceutical

Komehyo

Lawson

MARUI CO.

MEGANESUPER

Nakagawa Masashichi Shoten

NEWYORKER

Nissen

Nohara Holdings

NTT DOCOMO

Oak Lawn Marketing

Otsuka Pharmaceutical

PARCO

PEACH JOHN

QVC Japan, Inc.

Richemont Japan (Cartier)

R.O.U CO.,LTD

Santen Pharmaceutical

SAZABY LEAGUE

Senshukai

SEVEN & I HOLDINGS

SHISEIDO JAPAN

SoftBank

Sogo & Seibu Co.

Sony Marketing

SUBARU

Suntory Communications

Suntory Wellness

WEGO

Yoshinoya corporation

2017 Agenda and Participants

Day1

15:30	Opening Remarks
15:40	Opening Panel
16:30	Premium Presentation
17:00	Break
17:15	Panel Discussion
18:05	30mins Presentation
18:35	Welcome Reception Dinner
20:30	After Party
21:30	Close

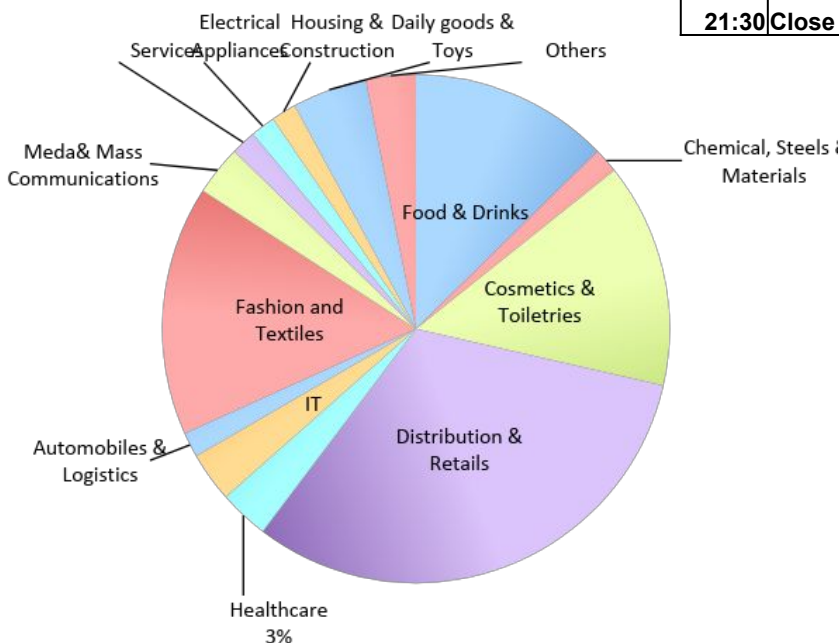
Day2

8:00	Breakfast Presentation
8:50	Keynote
9:40	Special Presentation
10:10	Break
10:25	10mins Pitch
11:25	Break
11:40	Panel Discussion
12:30	Lunch
13:20	30mins Presentation 2
13:50	Short Break
14:00	Round Table Discussion
15:15	Break
15:30	ONE TO ONE MEETING Part.1
16:00	Break
16:05	ONE TO ONE MEETING Part.2
16:35	Break
16:40	EXCLUSIVE ONE TO ONE MEETING
17:40	Wrap-up Session
18:30	Cocktail Reception
19:30	Dinner Party
21:30	Close

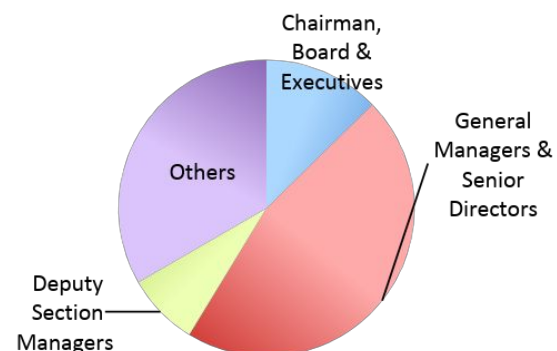


Just like Monaco's "eCommerce One-to-One", sellers and partners consult on structured one-to-one. We operate the discussions using Global know-hows to make them efficient.

Industries of Sellers



Positions of Sellers



Partner Participation and Sponsorships

■Partner Participation

Pass Options	Price	Slot	No. of Pass	Content
Premium Pass Package	¥1,320,000	5	4	Regular pass for 4 people including 4 entries to “one-to-one”. Exclusive to only 5 partners.
Regular Pass	¥330,000	80	1	1 occupant per room. Up to 2 entries in “one-to-one”.
Economy Pass	¥250,000	40	1	2 occupants per room. Up to 2 entries in “one-to-one”.
*Additional Seller Pass	¥120,000		1	*For sellers that want more than 1 pass. For free invitation, please contact from the Seller form.

■Sponsorships

Sponsor Menu	Price	Slots	No. of Pass	Content
Premium Sponsor	¥3,500,000	1	3	30 mins presentation at the opening special time frame. Logo on top of the list.
30 mins Presentation Sponsor	¥2,500,000	4	2	30 mins presentation.
10 mins Presentation Sponsor	¥1,000,000	6	1	10 mins presentation.
Round Table Sponsor	¥2,000,000	1	2	60m mins facilitation at table discussion.
Breakfast Sponsor	¥1,000,000	1	2	15 mins presentation during breakfast time.
Lunch Sponsor	¥1,000,000	1	1	15 mins presentation during lunch time.
Dinner Sponsor	¥1,000,000	2	1	Introductory speech. *No presentation.
Lanyard Sponsor	¥600,000	1	1	Sponsor logo on neck strap. *No presentation.
Room Drop	¥100,000	10		

*Please enter via web site.



【Contact】

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